

## SPONSORSHIP OPPORTUNITIES

*Inspire innovation to fight climate change.*

*Galvanize creative solutions for affordable housing.*

*Energize student teams to take the lead with bold action steps for a brighter future.*

### AS A SPONSOR, TAKE A LEADING ROLE IN THE SUCCESS OF THE ORANGE COUNTY SUSTAINABILITY DECATHLON (OCSD23)

OCSD23 is a new competition that challenges student teams to design, build, and market healthy, resilient homes that showcase innovative designs and technology to address California's most urgent problems. OCSD23 inspires a new generation of leaders who can accelerate sustainable development with affordable dwellings that are available to consumers right now.

As an OCSD23 sponsor, you will be a major supporter of clean energy, workforce development, STEM education, and entrepreneurship. You will gain broad exposure as a key promoter of affordable, state-of-the-art housing. OCSD23 appreciates the generosity of our sponsors and offers extensive recognition before, during, and after the competition.

#### SPONSORSHIP LEVELS

Platinum	\$500,000
Gold	\$250,000
Silver	\$100,000
Bronze	\$50,000
Friend	\$25,000
Good Neighbor	In-kind contribution or donation up to \$10,000

*How can new technology improve the way we live, learn, work, play, and stay healthy?*

*What methods will create more sustainable development?*

*Who will inspire and lead us in tackling these complex challenges?*

*As a sponsor, you will be part of the solution for a better world.*

OCSD23 will generate a Sponsorship Agreement for each Sponsor. This Agreement will specify the terms, mutual responsibilities, and time frame for the contributions offered. Appropriate authorities from OCSD23 and each Sponsor will sign that Agreement.

### DESCRIPTION OF SPONSORSHIP LEVELS

LEVEL AND BENEFITS	SUPPORT FOR CRITICAL NEEDS
<p><b>Platinum</b> – Minimum donation \$500,000</p> <p><b>Benefits</b> – High-profile recognition</p> <ul style="list-style-type: none"> <li>• Sponsor’s brand on OCSD23.com web pages that link to Sponsor’s website</li> <li>• Prime placement of Sponsor’s brand on the OCSD23 sponsorship page</li> <li>• Recognition of Sponsor in OCSD23 outreach and social media communications</li> <li>• Inclusion of Sponsor’s brand in OCSD23 media kit, with quote from CEO or President</li> <li>• Physical signage at OCSD23 onsite event that feature Sponsor’s brand (e.g., gateways, competitor nameplates, welcome station signs)</li> <li>• Exhibit space at the OCSD23 event dedicated to the Sponsor</li> <li>• Sponsor speaker role at the OCSD23 opening ceremony and final awards ceremony</li> <li>• Premier seating at OCSD23 opening ceremony and final awards ceremony</li> <li>• VIP tours of OCSD23 homes at the competition site</li> <li>• Use of OCSD23 brand for one year after the competition</li> <li>• Provision of Sponsor-branded items for OCSD23 student teams</li> </ul>	<p>Sponsors may support one or more of these critical needs, with benefits equivalent to Platinum, Gold, Silver, Bronze, or Friend Levels, depending on the estimated value of the contribution(s).</p> <ul style="list-style-type: none"> <li>• Signage for OCSD23 on-site event (team houses, street signs, map, etc.)</li> <li>• Photography services for on-site event</li> <li>• Videography services for on-site event</li> <li>• Time-lapse cameras (two) to provide daily time-lapse videos of OCSD23 during assembly, competition, and deconstruction periods.</li> <li>• Support for OCSD Juries, including welcome dinner for jury members, meals, and other expenses</li> <li>• Production and printing of OCSD23 Visitor Guide</li> <li>• Medical services – onsite emergency medical technician staff and ambulance during OCSD23 assembly, competition, and deconstruction periods.</li> <li>• Uniforms for OCSD23 staff, competition observers, and volunteers (branded apparel)</li> <li>• Electric golf carts for use by OCSD23 staff</li> <li>• Instruments, equipment, cloud server hosting, software, materials, and services for administration of performance ratings and verifications for Contests 6-10</li> <li>• Cost of OCSD23 Opening Reception (evening before on-site competition begins), including tables, chairs, place settings, food, drinks, and décor</li> </ul>
<p><b>Gold</b> – Minimum donation \$250,000</p> <p><b>Benefits</b></p> <ul style="list-style-type: none"> <li>• Sponsor’s brand on OCSD23.com web pages that link to Sponsor’s website</li> <li>• Recognition in OCSD23 outreach communications</li> <li>• Inclusion of Sponsor’s brand in OCSD23 media kit</li> <li>• Exhibit space at the OCSD23 event</li> <li>• Premier seating at OCSD23 opening ceremony and final awards ceremony</li> <li>• VIP tours of OCSD23 homes at the competition site</li> <li>• Use of OCSD23 brand for one year after the competition</li> <li>• Provision of Sponsor-branded items for OCSD23 student teams</li> </ul>	<ul style="list-style-type: none"> <li>• Cost of OCSD23 Victory Reception (evening after winning teams are announced), including tables, chairs, place settings, food, drinks, and décor</li> <li>• Planters for Solar Village that demonstrate xeriscaping, including the brand of donating Sponsor</li> <li>• Funding for HERS and HERSH20 training and certification (one student/team) in advance of the competition</li> <li>• Recycling and Waste Management – collection, sorting, and removal of waste and recyclable materials during OCSD23 assembly, competition, and deconstruction periods</li> </ul>

**Silver** – Minimum donation \$100,000

**Benefits**

- Sponsor's brand on OCSD23.com web pages that link to Sponsor's website
- Inclusion of Sponsor's brand in OCSD23 media kit
- Invitations and seating at OCSD23 opening ceremony and final awards ceremony
- VIP tours of OCSD23 homes at the competition site
- Use of OCSD23 brand for one year after the competition
- Provision of Sponsor-branded items for OCSD23 student teams

**Bronze** – Minimum donation \$50,000

**Benefits**

- Sponsor's brand on OCSD23.com web pages that link to Sponsor's website
- Inclusion of Sponsor's brand in OCSD23 media kit
- Invitations to OCSD23 opening ceremony and final awards ceremony
- Provision of Sponsor-branded items for OCSD23 student teams

**Friend** – Minimum donation \$25,000

**Benefits**

- Sponsor's brand on OCSD23.com web pages that link to Sponsor's website
- Inclusion of Sponsor's brand in OCSD23 media kit
- Invitations to OCSD23 opening ceremony and final awards ceremony

**Good Neighbor** – in-kind contributions or donation up to \$10,000

**Benefits**

- Sponsor's brand on OCSD23.com web pages that link to Sponsor's website
- Inclusion of Sponsor's brand in OCSD23 media kit

**Examples include:**

- Basic safety equipment and tools during OCSD23 assembly and deconstruction periods (goggles, gloves, tape measures, hammers, screws, screwdrivers, drills, etc.)
- Drinking water stations for competition staff, participants, and visitors
- Coffee and breakfast for teams during assembly and deconstruction period
- Lunch for teams during OCSD23 assembly and deconstruction period
- Benches, seating, and shading for visitors during the competition
- Cloud hosting and software licenses for competition scoring and Team Portal
- Meals and lodging for Observers
- Other – open to sponsor suggestions