



Sponsorship Opportunities

Inspire innovation to fight climate change.

Galvanize creative solutions for affordable housing.

Energize student teams to take the lead with bold action steps for a brighter future.

As a sponsor, take a leading role in the success of the Orange County Sustainability Decathlon

OCSD23 is a new competition that challenges student teams to design, build, and market healthy, resilient homes that showcase innovative designs, engineering, and technology to address California's most urgent problems. OCSD23 will motivate a new generation of leaders to accelerate sustainable development in California and across the country.

As an OCSD23 sponsor, you will be a major supporter of clean energy, workforce development, STEM education, and tomorrow's leaders. As an OCSD23 sponsor, you will gain broad exposure as a key promoter of state-of-the-art, green homes that will be available to the public at affordable prices.

OCSD23 appreciates the generosity of our sponsors and offers extensive recognition before, during, and after the competition. Benefits are based on sponsorship levels, as defined in this document.

Sponsorship Levels

Platinum: Minimum \$500,000

Gold: Minimum \$250,000

Silver: Minimum \$100,000

Bronze: Minimum \$50,000

Friend: Minimum \$25,000

Good Neighbor: in-kind contribution up to \$25,000

Contributing Sponsor: fulfill critical needs



OCSD23 will generate a sponsorship agreement for each contributing sponsor. This agreement will specify the terms, mutual responsibilities, and time frame for the contributions offered. Appropriate authorities from OCSD23 and each sponsor will sign this agreement.

Description of Sponsorship Levels

Platinum - Minimum \$500,000

Benefits - Sponsor receives highest-profile recognition.

- Sponsor's brand on OCSD23.com web pages that link to Sponsor's website
- Prime placement of Sponsor's brand on the OCSD23 sponsorship page
- Recognition of Sponsor in OCSD23 outreach and social media communications
- Inclusion of Sponsor's brand in OCSD23 media kit, with quote from CEO or President
- Physical signage at OCSD23 onsite event that feature Sponsor's brand (e.g., gateways, competitor nameplates, welcome station signs)
- Sponsor full-page feature in the OCSD23 Visitor Guide for the public
- Exhibit space at the OCSD23 event dedicated to the Sponsor
- Sponsor speaker role at the OCSD23 opening ceremony, final awards ceremony, and victory reception
- Sponsor presentation role at OCSD23 contest award ceremonies for the public and media
- Premier seating at OCSD23 opening ceremony and final awards ceremony
- VIP tours of OCSD23 homes at the competition site
- Use of the OCSD23 brand for one year after the competition
- Provision of Sponsor-branded items for OCSD23 student teams

Gold - Minimum \$250,000

Benefits

- Sponsor's brand on OCSD23.com web pages that link to sponsor's website
- Recognition in OCSD23 outreach communications
- Inclusion of sponsor's brand in OCSD23 media kit
- Sponsor half-page feature in the OCSD23 Visitor Guide for the public
- Exhibit space at the OCSD23 event
- Sponsor speaker role at the OCSD23 opening ceremony and final awards ceremony
- Sponsor presentation role at OCSD23 contest award ceremonies for the public and media
- Premier seating at OCSD23 opening ceremony and final awards ceremony
- VIP tours of OCSD23 homes at the competition site
- Use of the OCSD23 brand for one year after the competition
- Provision of Sponsor-branded items for OCSD23 student teams

Silver - Minimum \$100,000

Benefits

- Sponsor's brand on OCSD23.com web pages that link to sponsor's website
- Inclusion of sponsor's brand in OCSD23 media kit
- Sponsor quarter-page feature in the OCSD23 Visitor Guide for the public
- Exhibit space at the OCSD23 event
- Invitations and seating at OCSD23 opening ceremony and final awards ceremony
- VIP tours of OCSD23 homes at the competition site
- Use of the OCSD23 brand for one year after the competition
- Provision of Sponsor-branded items for OCSD23 student teams

Bronze - Minimum \$50,000

Benefits

- Sponsor's brand on OCSD23.com web pages that link to sponsor's website
- Inclusion of sponsor's brand in OCSD23 media kit
- Sponsor featured in the OCSD23 Visitor Guide for the public
- Invitations to OCSD23 opening ceremony and final awards ceremony
- VIP tours of OCSD23 homes at the competition site
- Use of the OCSD23 brand for one year after the competition
- Provision of Sponsor-branded items for OCSD23 student teams

Friend - Minimum \$25,000

Benefits

- Sponsor's brand on OCSD23.com web pages that link to sponsor's website
- Inclusion of sponsor's brand in OCSD23 media kit
- Sponsor featured in the OCSD23 Visitor Guide for the public
- Invitations to OCSD23 opening ceremony and final awards ceremony
- Use of the OCSD23 brand for one year after the competition

Good Neighbor - in-kind contribution up to \$25,000

Examples include:

- Basic safety equipment and tools during OCSD23 assembly and deconstruction periods (e.g., goggles, gloves, tape measures, hammers, screws, screwdrivers, drills, etc.)
- Drinking water stations for competition staff, participants, and visitors
- Coffee and breakfast for teams during the assembly period and deconstruction period
- Lunches for teams during OCSD23 assembly period and deconstruction period
- Benches, seating, and shading for visitors during the competition
- Transportation and shuttle service to and from the event site for OCSD23 participants
- Signage for the OCSD23 onsite event
- Other – open to sponsor suggestions

Benefits

- Sponsor's brand on OCSD23.com web pages that link to sponsor's website
- Inclusion of sponsor's brand in OCSD23 media kit
- Sponsor featured in the OCSD23 Visitor Guide for the public
- Invitations to OCSD23 opening ceremony and final awards ceremony
- Use of the OCSD23 brand for one year after the competition

Additional Contributing Sponsorships to Support Critical Needs

In addition to sponsorship levels described, the following contributions will fulfill critical needs. Potential sponsors may choose to support one or more of these needs, which vary in value. Benefits are equivalent to silver or bronze levels, depending on the estimated value of the contribution.

- Photography services for the on-site event
- Videography services for the event
- Time-lapse cameras (two) to provide daily time-lapse videos of OCSD23 during assembly, competition, and deconstruction periods.
- Production and printing of OCSD23 Visitor Guide
- Medical services – onsite emergency medical technician staff and ambulance during OCSD23 assembly, competition, and deconstruction periods.
- Uniforms for OCSD23 staff, competition observers, and volunteers (branded apparel)
- Ten electric golf carts for use by OCSD23 staff
- Measurement equipment for use during metered contests of the competition (e.g., lighting sensors, thermocouple heat sensors, CO² sensors, etc.)
- Cost of OCSD23 Opening Reception (evening before on-site competition begins), including tables, chairs, place settings, food, drinks, and décor.
- Cost of OCSD23 Victory Reception (evening after winning teams are announced), including tables, chairs, place settings, food, drinks, and décor.
- Recycling and Waste Management – collection, sorting, and removal of waste and recyclable materials during OCSD23 assembly, competition, and deconstruction periods.

How can new technology improve the way we live, learn, work, play, and stay healthy?

What methods will create more sustainable development?

How can we build or retrofit houses faster and more economically?

Who will inspire and lead us in tackling these complex challenges?

As a sponsor, you can be part of the solution for a better world.



For more information, please reach out to: contact@ocsd23.com